

ANDRE HARRIS

2989 Heritage Oaks Circle Dacula, GA 30019

(678) 477-6832

dreharris@hotmail.com

www.andreharrisdesign.com

<http://andreharris.blogspot.com/>

Summary

Creative, strategic and charismatic leader with 12 years experience in developing integrated marketing communications, including advertising, direct response, brand identity and web development.

Software Competencies

- Microsoft Office (Word, Excel, Power Point)
- Marketing (Campaign Strategy & Execution)
- Adobe Creative Suite 2 (Illustrator, Photoshop, InDesign)
- Creative Vision
- Quark XPress 6
- Graphic Design
- Adobe Acrobat 7.0 Professional
- Project Management
- HTML
- Digital Photography
- Vendor Management

Education

- The Art Institute of Atlanta
- American Intercontinental University
- Bachelors of Arts, Visual Communications
- March 1995
- Job Experience

2002-Present The Magnet Group

Senior Designer

- Responsible for \$1.6M in marketing communications including catalogs, ads, emails, websites, directmail, etc.
- Executed CEO's goals into integrated marketing vision and brand initiatives for 10 brands in 5 businesses.
- Directed website development and updates of corporate website that supports 9 brands.
- Reported directly to CEO and collaborated with other senior staff to execute marketing plans and projects.
- Trained and developed graphic design team in latest procedures, software, tips and techniques.

1996-2002 Quadras Inc. Designer

- Responsibilities include designing and illustrating books, catalogs, and display advertisements.

1994-1996 The Atlanta Tribune

Graphic Designer

- Responsible for designing display advertisements; designing each issue of The Atlanta Tribune, a biweekly business publication; designer of special projects, including an Olympic pin, company media kit and souvenir publications.

1991-1993 U.S. Navy /Seaman

- Completed Draftsman Course
- Maintained ship for combat readiness
- Firefighter/ CPR Assistant/ Damage Control Worker

Freelance Projects:

President Barack H. Obama

- Art used by the Obama campaign

Simon & Schuster:

- Illustrated and painted over 30 book covers for paperback novels

A&B Publishing:

- Illustrated and painted several book covers for paperback novels

Renal Publishing:

- Illustrated the children book "Playing with the Boys" (book about the life of Maime "Peanut" Johnson)
- Commissioned to paint "They Played Baseball"
(Prints made for the Negro League Hall of Fame and sold as Limited Editions)

Film Noire

- Designed company logo, illustrated storyboards for music videos, and T-shirts